

# ENERGY STAR® 2009 Market Transformation Award Winners

## **BAZZ** : Recruit of the Year



*Montreal, May 28<sup>th</sup> 2009*

BAZZ, the Canadian company that is an industry leader in the designing and manufacturing of lighting, proudly announces being the **ENERGY STAR 2009 Award Recipient: Recruit of the Year**.

Last May 25<sup>th</sup> 2009, the Government of Canada has awarded ten Canadian organizations with the 2009 ENERGY STAR® Market Transformation Awards, including BAZZ: Recruit of the year, recognizing their outstanding efforts promoting energy-efficient products. These awards are part of additional ecoENERGY Efficiency awards recognizing best practices and innovation in energy efficiency across Canada.

**BAZZ presentation as Recruit of the year (source: [www.rncan.gc.ca](http://www.rncan.gc.ca) link to NewsRoom)**

«BAZZ Inc.'s mission has always been to create a range of affordable lighting designs. The Montréal-headquartered company is committed to setting new standards for different types of lighting, from recessed fixtures to pendant and wall lamps, track and spot lights.

In 1988, BAZZ became the first to manufacture halogen lighting in Canada. Now, BAZZ can claim to being the first company in North America to introduce recessed fixtures that comply with the new ENERGY STAR Version 4.2 specification for residential light fixtures.

Designed to accommodate GU-24 based CFLs, the two new ENERGY STAR-qualified fixtures designed and manufactured by BAZZ are now being sold at approximately 350 RONA outlets across Canada. More than 23,000 units are scheduled to be shipped by the end of 2009. The new products are also being promoted through Hydro-Québec's Energy Wise program, which offers a rebate for the purchase of ENERGY STAR-qualified light fixtures. Attention has also been drawn to BAZZ's latest achievement through a targeted media relations strategy.

The company is now in the process of developing an additional 25 ENERGY STAR-qualified products, including table and floor lamps and ceiling lights. Over the past 30 years, BAZZ has emerged as a leader in the North American lighting industry. It seems destined to become an ENERGY STAR leader as well. »

Please note, to qualify for ENERGY STAR designation, products must meet stringent specifications for energy efficiency and, depending on the product, be 10-to-50 percent more efficient than conventional products. The ENERGY STAR symbol can be found on most major electrical household appliances; consumer electronics; office equipment; heating, cooling and ventilation equipment; lighting products, compact fluorescent lights and fixtures; windows and skylights; and doors.

-30-

**Source :** Bazz inc.

**For further details:**

Elise Benghozi

Tel. : 514-931-4470 ext. 31 / 1-800-931-4470 ext. 31

Email : [elise.benghozi@bazz.ca](mailto:elise.benghozi@bazz.ca)

**We gladly welcome your questions and comments**